

What inspired you to write your book “The Missing Links to Making Conservative Principles and Judeo-Christian Values the Mainstream of America”?

My strong desire to defeat the left’s control over the mainstream media and rescue our country and culture from the influences of the left-wing Democrats is what inspired me. Currently, those that promote the ideology of the left overwhelmingly dominate in the mainstream. And they use this advantage to sway the general public toward the left’s way of thinking while they trash, ban or censor all those who challenge the world view of the left. And freedom loving Americans can no longer afford to allow the left to go unchallenged in the mainstream and expect to keep our country free.

It should be painfully obvious by now for conservatives that it is not enough to get the truth out and expose all the abominations of the left in just conservative circles and expect to soundly defeat the Democrats come election time. Conservatives right now are like a sports team that does not have all their positions on the field of battle covered and are going up against a leftist team that has all their positions covered. And because of this, the Democrats can be as bad as they are and still get elected. That is why it is so vital that conservatives get up to speed in the mainstream and start reaching those that only get their news and information from mainstream type sources.

How is your book different than the other conservative books about the mainstream media?

The book is different in that its main focus is not what the left is doing in the mainstream to advance their agenda. It is about what conservatives must do in order to turn the situation around. Right now, conservatives are getting their message out and exposing all the abominations of the left-wing Democrats, but are missing the links that push that information into the mainstream so it will reach the vast majority of the general population. But luckily for conservatives,

there is something more that can be done to turn the situation around. And that is what this book is about. How conservatives can fill in their missing links, take the mainstream advantage away from the left. Then how to use the mainstream to promote conservative principles and Judeo-Christian values while setting the left up to defeat themselves without taking the rest of the country down with them.

What are these missing links?

Mainstream entertainment – currently dominated by Hollywood types

Mainstream social media – Mainly Facebook & Twitter

Mainstream search engines – Google

Mainstream video sharing – You Tube

The left has stacked the deck. Silicon Valley and Hollywood liberal types own and run all these mainstream areas. And they use these platforms in various ways to advance the leftist agenda and undermine all those who oppose them. And this gives the leftist movement a massive advantage over those who value freedom over government control.

You had mentioned conservatives can set the left up to defeat themselves without taking the rest of the country down with them? How do conservatives accomplish that?

By promoting State and County rights as a way for all sided to get more of what they want while denouncing the one size fits all common ground conformity themes pushed by the establishment. Conservatives can easily turn the tide against the left by informing the masses that there are strong irreconcilable differences between the political parties and the people. But we can peacefully coexist in this country if we would acknowledge that people are different, want

different things out of life and want to handle our problems and issues differently. And it is foolish to continue to spend all this time and money fighting each other when we should instead embrace our differences and enjoy the freedom this country allows. It is time we come together and realize that it is freedom that unites us and it is big government politicians' efforts to force the people into a one size fits all government rule that is tearing us apart and making us resentful of each other. With less forced government and more freedom with state and county rights, each side can have more of what they want and not fear or resent the other side forcing things on them.

Then, conservatives need to challenge the leftist Democrats to make their ideas work in their areas while informing the masses that conservatives don't care if the enlightened, progressive Democrats want to pool their money together with their fellow Democrats and all their many, many, many millionaires and billionaires and implement their policies in their areas. But conservatives do not want to be forced into those policies and have our tax dollars taken because history has shown that their leftist policies are not sustainable and always end up being a financial disaster with the goods and services subpar at best. But conservatives wish the Democrat voters well.

As for things like abortions, no American should be forced against their will to pay for abortions, infanticide or any organization that promotes that practice period. If Democrats want to promote killing babies, it should be on their dime. And when conservatives can get honest mainstream in place it will be harder for the Democrats to hide their hypocrisy, cover up the successes in conservative areas and hide their failed and heartless policies from the general public.

What about moderates?

The moderates need to learn to go ala carte and stop whittling away the freedom of others with every supposedly common ground compromise they make crossing over the aisle. They need to decide what they want and don't want with their fellow moderates but let liberals be liberals and conservatives be conservatives. Those that think one size fits all common ground conformity as

defined by a bunch of political bureaucrats is the best way to go need to be reminded that never in the history of humankind that not once did everyone agree on everything. And even among God loving conservatives, we don't always agree on everything. But that is the beauty of freedom and the right to try different things for our problems and issues.

Common ground conformity when dealing with a large number of people might be necessary in a few cases, but it is not in most. And when it is applied to everything, it becomes **restrictive** and **divisive**. These power hungry RINO's along with the Democrats have sharply divided our country trying to force us all into their one size fits all government rule under the name of common ground for the sake of their own power. And conservatives need to shout loud and clear in our mainstream, so the masses will hear it, that it is time to let freedom ring again in this country and give the people more choices with State and county rights.

With more power going to the states and counties, how do conservative keep from looking like they don't care about people when Democrat areas struggle and start asking for help?

Conservatives already know the Democrats will run out of money and will try to make others feel guilty or obligated to bail them out. And conservatives know the moderates will jump on board with how the compassionate thing to do will be to bail out the Democrats and work on compromises so we can all work together for a common ground solution.

This is where conservatives need to be proactive and know how they are going to respond so the moderates won't drag us all back into the world of supporting the failed policies of the Democrat Party. Conservatives need to make it clear both in conservative media and more importantly in the mainstream, so the masses will hear it, that conservatives will help anyone by teaching them conservative principles and Judeo-Christian values that we believe works best for people and society. But to expect conservatives to keep throwing their tax dollars

into the bottomless pit of liberalism, socialism, progressivism or whatever the Democrats want to call it is not going to happen because those policies are not sustainable and will only drag us all crashing down. But if moderates want to throw their money away, that is their business and we wish them well.

Then conservatives rightly accuse the Democrats of faults compassion that actually hurts people by enabling them and pushes able bodied people into depending on government for their wants and needs. Conservatives need to use their future mainstream to keep informing the masses that conservatives firmly believe that true compassion is helping people grow in ways so they can do things on their own and not be dependent on political bureaucrats for their wants and needs. And it is these reasons that conservatives will not support the continued efforts of the Democrat party to enable able bodied people because that kind of enabling only bring people and society down.

What about the schools? How do conservatives use the mainstream to combat what the left is doing in our schools?

The conservative media have been sounding the alarm about the damage the left has caused to our education system for decades. Once we have a mainstream that works in conjunction with those voices, the lefts hold over our schools will start to be chipped away. Then our schools can get back to teaching our kids useful skills so they can thrive in life instead of being indoctrinated to the latest causes of the left.

There are many teachers, administrators, parents and students in our schools that don't like what the left is doing, but are too afraid to say anything in fear of retribution. But, once they see a mainstream movement that has their back, more and more people will speak out against what the left is doing in our schools. Then, as more and more speak out, conservatives should heap praise on those brave individuals in our schools making a difference which will embolden even more to come forward. And in addition to showcasing those in the schools

speaking out, conservatives should use sitcoms and dramas to portray the liberal activists in our schools as nut jobs using class time to indoctrinate kids instead of educating them.

As most of us already know, the left can't take what they dish out. So, when a conservative mainstream starts portraying these liberal activists in our schools in the negative light they deserve, they will become even more unhinged. And this is only going to give conservatives more ammunition to prove to the mainstream crowd that these people should not be teaching our kids.

How do conservatives fill in these missing links and start up a mainstream that will promote conservative principles and Judeo-Christian values?

Fortunately for conservatives, we don't need to reinvent the wheel. True conservatives desperately need to own their own search engines, entertainment companies and social media sites. Then hire like-minded people, just like the left did, to run and create products. Then, except for silencing people and spreading false information, conservatives should use the same successful mainstream ways used by the left to entertain, inform and influence the masses. This is exactly what the left has done and I know the talent is out there among freedom loving Americans. Conservatives just need those with the means and know how to start filling in these missing links and bring that talent to the mainstream.

I cringe every time I hear someone on the right say we need liberal Hollywood to make more value-based entertainment. No! God loving conservatives are the ones that need to make the value-based entertainment that competes with Hollywood and the rest of the liberal mainstream media.

What are some things the average person can do to help a conservative mainstream to succeed?

There will be all kinds of jobs that will need to be filled once the conservative mainstream gets going. There will be a need for performers, writers, office personnel and marketing services, just to name a few. But more importantly, the entrepreneurs starting up these endeavors will need customers who will support their products (as long as they are good) and become ambassadors for those products. Ambassadors that will promote the entertainment, the websites or whatever to their friends and family whenever they hit the mark. And this is something all of us can do.

I hope all conservatives will check out my book so they can be savvy on what kinds of things to look for and promote because that will be a tremendous help in getting a conservative mainstream off the ground and going. Because once a conservative mainstream becomes a reality, it will dominate in the mainstream arena because of one fatal flaw the left has made. They have built their empire on a foundation of sand. So as long as conservatives build on a foundation of rock based on what is right instead of wrong, truth instead of lies, common sense instead of non-sense, conservatism instead of leftism and last but certainly not least Judeo-Christian values, it will prevail and the left will no longer be a threat to freedom loving Americans. But if the left is allowed to continue to reign over the mainstream, we will continue to run the risk of losing our country to those who wish to replace individual freedom with government control.

What are some of the tactics the left uses in their mainstream that influences the general public and how can conservatives counter those tactics?

Some of their tactics are how the liberal mainstream blindly pushes the narratives of left-wing news outlets onto the general public, regardless of evidence or facts, while all other news sources that counter those narratives are either dismissed or marginalized. Journalists, politicians and celebrities who support the ideology of the left are treated like rock stars and those that don't are either mocked or condemned. Characters in shows promoting liberal ideas are portrayed as the cool people while conservatives and especially Christians are

portrayed as backward thinking goofs. On the internet, those favorable to the left are pushed to the front while many on the right are finding themselves banned or censored. And that is just the tip of the iceberg.

There are many more tactics the left uses to advance their agenda and I address them all and give numerous examples on how conservatives, except for silencing people and pushing false narratives, can use the same successful tactics to counter the messages of the left while promoting conservative principles and Judeo-Christian values. I also have 26 public service announcements designed for the mainstream audience that address the more pressing issues of the day like immigration and abortion.

Do you have a website where people can go to find out more about you and your book?

Yes, it is “bassjohnson.com”.